

2014 AASCIF Communications Contest Award Winners



Category 2: Newsletters External Audience

- 1st – Maryland – Know How, Spring 2014 Policyholder Newsletter
- 2nd – Texas – CompNews, Winter 2013
- 3rd – New York – 4Q 2013 Workers' Comp Advisor



Category 3: Newsletters Internal Audience

- 1st – Texas - Emania
- 2nd – New York – Jan/Feb 2013 NYSIF Reporter e-xtra
- 3rd – Missouri – WHAM – What's Happening at MEM



Category 4: Annual Reports

- 1st – Maryland – Your Workers' Compensation Professionals, IWIF 2012 Annual Report
- 2nd – Texas – Benefits of Ownership
- 3rd – Missouri – Working to Keep You Safe, 2012 Annual Report



Category 5: Audiovisual Presentations

- 1st – Saskatchewan and WorkSafe BC – The Curtis Weber Story
- 2nd – SFM – SFM promotional video
- 3rd – Oklahoma – 2013 Source Awards video



Category 7: Radio TV Broadcast Advertising

- 1st – Saskatchewan – Saskatchewan WCB Distracted Driving video
- 2nd – Nova Scotia – What Matters Most video
- 3rd – Montana – Montana State Fund: Tribute to Montana Workers



Category 10: External Communications Campaign

- 1st – Missouri – Drugs Don't Work Here (Drug and Alcohol Policy campaign)
- 2nd – Montana – Tribute to Montana Workers
- 3rd – Saskatchewan – Workplace Injuries Hurt Everyone



Category 13: Open Category

- 1st – Oklahoma – Safety and Loss Prevention Services brochure
- 2nd – Missouri – Signature Partner President's Trip
- 3rd – Texas – Texas Workers' Comp Experts



Category 14: Brand Campaign

- 1st – Maryland – Chesapeake Employers' Insurance Rebranding Campaign
- 2nd – Minnesota – SFM Foundation Branding
- 3rd – Missouri – Collateral Refresh



Best of Show

- Maryland – Chesapeake Employers' Insurance Rebranding Campaign



Congratulations to all our
2014 winners!

