

July 28 - 31, 2024 | Rhode Island Convention Center | Providence, Rhode Island

AASCIF's Annual Conference is the association's flagship event and draws key decision-makers who are among the most knowledgeable workers' compensation professionals in North America. The conference creates a unique, inspiring, and intensive environment for education, training, collaboration, and dialogue.

## Who Attends the AASCIF Annual Conference?

- Workers' compensation insurance fund CEOs
- General counsel
- Executive-level staff, as well as managers, directors, and VPs in the insurance space in the areas of:
  - o Claims
  - o Communications
  - o Enterprise Risk Management
  - o Finance
  - o Human Resources
  - o Investment
  - o Information Technology
  - o Law
  - o National Issues
  - o Policyholder Services & Underwriting
  - o Safety and Health
  - o Analytics

## Why Should You Support AASCIF 2024?

There is no better place to interact with key decision-makers from leading workers' compensation insurance funds, and 2024 offers the perfect opportunity to connect with the AASCIF community.

AASCIF greatly appreciates its sponsors, and we want to work with you to reach your sponsorship goals and objectives. That is why we provide a wide range of affordable sponsorship, advertising, and exhibit opportunities that will increase your visibility and strengthen your relationships with key stakeholders in the industry.

At the 2024 AASCIF Annual Conference, with a sponsorship level of Copper or above, you will receive a tabletop space right in the heart of the conference activity, giving you maximum exposure and opportunities to meet with attendees. The only way to secure exhibit space is through sponsorship.



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

## SPONSORSHIP HIGHLIGHTS

DIAMOND SILVER ON THAT COPPER LING ROW MICKEL

Reserved Table at General Session	✓	✓	✓	-	-	-	-	-	-	-
Hotel Accommodations for Two	✓	✓	-	-	-	-	-	-	-	-
Banner Ad on Mobile App	✓	✓	✓	✓	-	-	-	-	-	-
AASCIF Membership for One Year	<b>√</b>	✓	✓	<b>√</b>	<b>√</b>	<b>√</b>	-	-	-	-
Exhibit Space	✓	✓	✓	✓	✓	✓	✓	-	-	-
CEO Speed Greeting Invitation	2	2	2	2	2	-	-	-	-	-
Complimentary Golf Registrations	4	3	2	2	2	-	-	-	-	-
Complimentary Registrations	4	4	3	3	3	2	2	1	1	1
CEO & Sponsor Reception Invitation	4	3	3	2	2	1	1	1	1	1
Opportunity to Sponsor the "CEO Outing on Saturday"	✓	✓	✓	✓	-	-	-	-	-	-

#### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Increase your value by sponsoring our April CEO, Law, and National Issues Conference! For \$10,000 you can gain access to AASCIF member CEOs and join the conversations at our CEO Conference! For more information, contact Jessica Martin at <a href="martin@msp-amc.com">jmartin@msp-amc.com</a> or (240) 801-3749



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# EXCLUSIVE ADD-ON SPONSORSHIP OPPORTUNITY AVAILABILITY) \$25,000

#### Sunday CEO Outing - America's Cup Charter

Join our AASCIF CEOs, hosted by Brian Spero, Beacon Mutual CEO, on a one-of-a-kind sailing expedition aboard historic America's Cup winning yachts. Enjoy an afternoon of sailboat racing on the beautiful Narragansett Bay departing from Newport Harbor.

This opportunity is only available to 2024 Sponsors at the Diamond, Platinum, Gold and Silver Level, and will provide exclusive access to our AASCIF CEOs in a fun and exciting setting.

This is a limited sponsorship opportunity for up to three sponsors. Each sponsor will have two of ten spots on the sponsor's boat, providing a unique opportunity for interactive networking with AASCIF CEOs out on the water..

#### **Sponsorship Includes:**

 Two spots on one of the sailboats with invited CEO's

This is a limited sponsorship available for up to three sponsors.





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### **DIAMOND**

\$90,000

#### **Tuesday Night Closing Event Sponsor featuring WaterFire**

AASCIF is collaborating with WaterFire, a local non-profit committed to the revitalization of Providence. Sponsoring the closing event offers AASCIF and its sponsor a distinctive chance to support both AASCIF and the city's renewal. The sponsor not only contributes to AASCIF but also gains visibility during the closing event and the captivating WaterFire lighting ceremony. With a wide audience drawn to WaterFire in and around Providence, the sponsor's support will be prominently featured and promoted on WaterFire's website, maximizing exposure and community engagement.

- Opportunity to be a Torch bearer and/or a Guest Lighter and assist with lighting the fires
- Four complimentary registrations
- Hotel accommodations for two for four (4) nights
- AASCIF membership dues for one year
- Two speed greeting event invitations
- Four CEO reception invitations
- Four complimentary golf registrations
- Reserved Table for all General sessions with seating for eight
- Banner ad on conference app
- Premium exhibit space (6' x 30" table)



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

## **PLATINUM**

\$75,000

## Exclusive Event Sponsor for Welcome Reception on Sunday Evening

- Four complimentary registrations
- Hotel accommodations for two for four (4) nights.
- AASCIF membership dues for one year
- Two speed greeting event invitations
- Three CEO reception invitations
- Reserved Table for all General sessions with seating for eight
- Three complimentary golf registrations
- Banner ad on conference app
- Premium exhibit space (6' x 30" table)



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

**GOLD** 

\$60,000

#### **Exclusive After Hour Hospitality Sponsor**

- Three complimentary registrations
- AASCIF membership dues for one year
- Two speed greeting event invitations
- Two CEO reception invitations
- Two complimentary golf registrations
- Banner ad on conference app
- Exhibit space (6' x 30" table)



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

**SILVER** 

\$60,000

#### **Exclusive Golf Tournament Sponsor**

#### With this sponsorship you receive:

- Three complimentary registrations
- AASCIF membership dues for one year
- Two speed greeting event invitations
- Two CEO reception invitations
- Two complimentary golf registrations
- Banner ad on conference app
- Exhibit space (6' x 30' exhibit booth)
- Branded Golf Balls

## Additional Sponsorship Items for the Golf Tournament (Exclusive Sponsor has right of first refusal)

- Beverage Cart (\$5,000)
- Golf Towel (\$7,500)
- Divot Tool with Marker (\$7,500)



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

## **BRONZE**

\$40,000

#### Choice of one:

- Keynote Speaker (2 available)
- CEO & Sponsor Reception
- Registration
- CEO Speed Networking Breakfast

- Three complimentary registrations
- AASCIF membership dues for one year
- Two speed greeting event invitations
- Two CEO reception invitations
- Two complimentary golf registrations
- Exhibit space (6' x 30" table)



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

## **TITANIUM**

\$20,000

#### Choice of one:

- Key Card
- Wi-Fi
- Mobile App
- Lanyard
- Conference Bag
- Pens/Conference Program Note Pages

- Two complimentary registrations
- AASCIF membership dues for one year
- One CEO reception invitation
- Exhibit space (6' x 30" table)



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

### **COPPER**

\$15,000

#### Choice of one:

- Claims Management
- Communications
- Enterprise Risk Management
- Finance & Investment
- Human Resources
- IT
- Law
- National Issues
- Policyholder Services/Underwriting
- Safety & Health
- Analytics

#### **Full-Track Sponsorship will receive:**

- Two complimentary registrations
- One CEO reception invitation
- Exhibit space (6' x 30" table)
- Opportunity to introduce speakers during specific track sessions

#### **Full-Track Sponsorship full-year benefits:**

- Write two educational articles for the AASCIF newsletter
- Additional mention as sponsor throughout the year, along with specific track articles in AASCIF newsletter



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

ZINC

\$10,000

#### Choice of one:

- Monday Breakfast
- Monday Box Lunch
- Tuesday Breakfast
- Tuesday Lunch
- Wednesday Breakfast

- One complimentary registration
- One CEO reception invitation



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

**IRON** 

\$7,500

#### Choice of one branded item:

- Individual Hand Sanitizers
- Reusable Water Bottle
- Tech Travel Bag

- One complimentary registration
- One CEO reception invitation



All sponsorships include pre-conference recognition in marketing materials and on social media platforms.

## **NICKEL**

\$5,000

#### Choice of one branded item:

- Tour Sponsor (tours will be available for selection in March).
- One Pre-Conference Track Reception
- Refreshment Breaks (Six Available)

#### With this sponsorship you receive:

- One complimentary registration
- One CEO reception invitation

#### Pre-Conference Track Reception Sponsorship

#### Choice of one:

- Claims Management
- Communications
- Enterprise Risk Management
- Finance & Investment
- Human Resources
- IT
- Law
- National Issues
- Policyholder Services/ Underwriting
- Safety & Health
- Analytics

